

Tap \$1.2B in Federal Funding for R&D

NYC Department of Defense (DoD) SBIR/STTR Funding Proposal Workshop

Calling New York City's Biotech, Medical Device, Diagnostic, and Health IT Companies!

NYCEDC invites you to an [exclusive full-day workshop](#), covering all aspects of SBIR and STTR proposal program at the Department of Defense

- Learn about DoD funding for IT, engineering, energy, and educational technology companies
- Get important tips from DoD SBIR expert Jim Greenwood
- Craft fundable DoD SBIR and STTR proposals
- Avoid common pitfalls in proposals
- Discuss DoD priorities with DoD SBIR Program Managers
- Learn from local DoD SBIR winners on what it takes to succeed
- Meet prospective partners in the NYC community

EVENT DETAILS

- **DATE:** Thursday, March 17, 2011
- **TIME:** 8:30 a.m. - 5:00 p.m.
- **LOCATION:** Levin Institute in SUNY Global Classroom
116 East 55th Street - between Park & Lexington, New York City

FEATURED SPEAKERS

- Seth Pinsky, President, NYCEDC
- Jim Greenwood, President, Greenwood Consulting Group
- Steve Wallner, CERDEC/RDECOM, DoD SBIR Program
- DoD SBIR award winners such as Richard Lethin, President, Reservoir Labs, Inc., high performance computing lab with more than 10 SBIR wins
- Matt McCooe, Founding Managing Partner, Chart Venture Partners

ATTENDANCE & REGISTRATION

The workshop is free to New York City's academic research faculty and companies in the biotech, medical device, diagnostic, and health IT sectors. It is also free to professionals in the IT, engineering, energy, and educational technology sectors. This invitation is non-transferable and space is limited.

- Please confirm your attendance by March 10
- In case of questions, please contact Steven Strauss (Managing Director at NYCEDC) or Kristy Sundjaja (Senior Director at NYCEDC) at sbir@nycedc.com