

## **Weill Cornell CTSC in collaboration with Pfizer Inc. Presents Drug Discovery and Development (3D) Workshop January 10-11, 2012**

The Weill Cornell CTSC is proud to announce a new educational program that was developed in collaboration with Pfizer Global Research and Development, entitled, "Drug Discovery and Development (3D) Workshop," scheduled to be held on **January 10th and 11th, 2012 at 407 E. 61st Street**. The workshop has been administered over the past twenty years to academic medical centers, schools of pharmacy, managed care organizations, government agencies, and healthcare administration. The faculty conducting the workshop includes medical professionals from the Pfizer organization who are experienced in the areas of drug discovery and development. Implementation of this non-branded, yet proprietary, program reflects the complexities of drug discovery and development, highlighting the scientific rigor, teamwork and commitment of resources required to advance a compound from bench to bedside.

### **Program Overview**

The primary objective of the 3D Workshop is to introduce participants to the complexities and challenges of bringing medications to patients. This computer simulated educational workshop is a competitive program with teams developing compounds with the ultimate goal of achieving regulatory approval. Participation delivers a hands-on education on time, resources, decision-making, and teamwork, which are central to the real-life experiences of drug development. Outcomes are not pre-determined and are dependent upon the choices participants make during the course of the workshop in conjunction with governance and the regulatory environment. Upon completion, participants will have obtained a knowledgeable framework on the role of the pharmaceutical industry in drug discovery and development.

Each participant will be assigned a specific role (e.g. discovery scientist, drug safety specialist, project manager, etc.) serving as the expert in a particular component of the process. In order to optimize engagement, participants are expected to review materials before attending the workshop.

The program schedule is as follows:

### **January 10th, 2012**

4:30-6:00 pm – 3D Workshop Overview

### **January 11th, 2012**

7:30 am – Breakfast

8:00 am – Drug discovery and development process & 3D Workshop introduction

8:30 am – Break out into teams and start workshop

12 Noon – Lunch

3:00 pm – Presentation to Governance

4:30 pm – Award ceremony

5:00 pm – Adjourn

There is no charge to participate. Advance registration is required. **The deadline to register is January 4, 2012. We highly advise early registration since space is limited and seats are assigned on a first-come, first-served basis.**